



Cachet
creations

Imagination at work



T. +971 4 325 2852 | F. +971 4 388 8033
P.O Box: 122956 Dubai, UAE
E. info@cachet.ae
www.cachet.ae

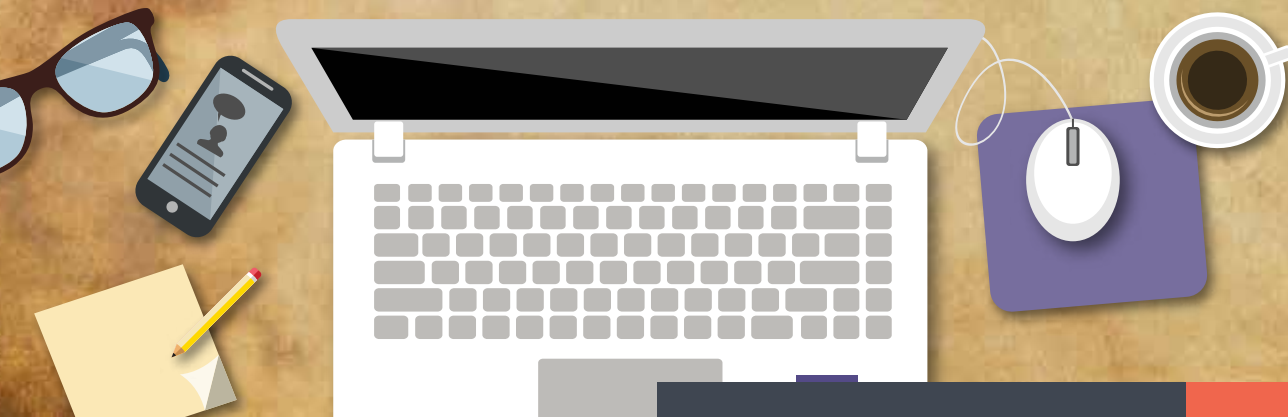
COMPANY PROFILE
2015 - 2016

WHO WE ARE

Born out of Super Speed Computers Group; A one-stop-solution for all your IT needs, and sister company to Eskybuy.com.

CACHET CREATIONS is a fully integrated Events & Advertising organization consisting a team of highly dynamic, experienced and dedicated individuals offering tailored solutions according to your requirements. Today our creativity resources embraces the skills of architects, 2D and 3D designers, film makers, social media experts, copy writer and a creative strategist all working together for a more creative future for our clients and the organizations.

We are driven by creativity. We believe in building good and long term relationships with both clients and vendors in local and international markets, with innovative ideas and allowing us to execute them with aplomb.




VISION & MISSION



To make **CACHET CREATIONS**

“One-Stop Shop for all your Ad & Events needs”.

Our philosophy and our over-riding objective is to provide personal and tailored services for each of our client.

Our mission is to drive brands to new heights by creating a strong connection between the brand and consumers. 

WHAT WE DO

EVENT & EXHIBITIONS SERVICES

ADVERTISING SERVICES

HR CONSULTANCY

HOSPITALITY SERVICES

CORPORATE GIFTS



EVENTS:

We advocate high production values, original thinking and the notion that events are a platform to showcase your brand or product to the world. We believe events have enduring effects on audience, help in effective decision making and inspiring brand and business loyalty.

EVENT SERVICES:

- 🎪 LIVE EVENTS
- 🎪 CORPORATE EVENTS
- 🎪 SPORTS EVENTS
- 🎪 SOCIAL EVENTS
- 🎪 THEMED EVENTS
- 🎪 EVENT SETUP
- 🎪 ENTERTAINMENT



EXHIBITIONS:

EXHIBITIONS:

- ~ DESIGNER EXHIBITION STALLS
- ~ PORTABLE EXHIBITION STALLS
- ~ FABRICATED KIOSK
- ~ DOUBLE DECKER EXHIBITION STALLS
- ~ EVENT SETUP
- ~ HOSTESSES & PROMOTERS



ADVERTISING SERVICES:

“ CREATIVITY WITHOUT STRATEGY IS CALLED ART
CREATIVITY WITH A STRATEGY IS CALLED ADVERTISING ”

- Jef I. Richards

Our belief is in prioritizing our work to provide our clients with a unique yet dynamic mix of advertising options which best suit the ever-changing market of today.

ADVERTISING SERVICES:

- ❧ DIGITAL MARKETING
- ❧ WEB ADVERTISING
- ❧ E-MARKETING CAMPAIGN
- ❧ SOCIAL MEDIA
- ❧ WEBSITE DESIGNING AND DEVELOPMENT
- ❧ MOBILE GAMES / APPS DEVELOPMENT



Advertising is not just promotions, it helps in building relationship with your customers.

“ A GOOD ADVERTISEMENT IS ONE WHICH SELLS
THE PRODUCT WITHOUT DRAWING ATTENTION TO ITSELF ”

- David Ogilvy

MARKETING:

- ~ MEDIA BUYING
- ~ MARKETING STRATEGIES
- ~ CONTENT WRITING
- ~ ETC...

DESIGNING & PRINTING SOLUTIONS:

- ~ BRAND DEVELOPMENT
- ~ BRAND CONTROL
- ~ POS (POINT OF SALE)
- ~ PRINT ADVERTISING
- ~ MARKETING MATERIALS

BTL ACTIVATIONS & PROMOTIONS:

- ~ IDEALIZATION & CONCEPT BUILDING
- ~ PERIODIC PROMOTIONS
- ~ MALL ACTIVATIONS
- ~ ETC...

PR:

- ~ CSR (CORPORATE SOCIAL RESPONSIBILITY)
- ~ CONSUMER PR CAMPAIGNS
- ~ BUSINESS & TRADE PR
- ~ ETC...

To know more about our services visit our website...

HR CONSULTANCY:

We offer premier HR solutions to cater to your employment needs. We extend our services to both employers as well as employees. From Promoters to Managers we will get you the right talent for the right position. We know the importance of having the right staff working for a common goal.

TALENT MANAGEMENT / HR CONSULTANCY:

- MODELS
- PROMOTERS
- HOSTESSES
- MERCHANDISERS



HOSPITALITY SERVICES:

We are an integration of a remarkable global hospitality management team. As a result we are to achieve exceeding guest expectations, providing a professional yet creative work environment.

We are an entity not bound by working hours, week days or weekends. Making it easy for us to be available for the challenges present in the market at any given situation.

“PERFECTION CAN NEVER BE OBTAINED, IT CAN ONLY BE ATTAINED”



CORPORATE GIFTS:

We believe that corporate gift giving is a serious business. As part of a well-considered program, it can help establish or even enhance corporate relationships and become a cost-effective means of recognizing activities that benefit the business.



WHY CHOOSE US:

“IT’S NOT ONLY BUSINESS, WE LOVE WHAT WE DO,,

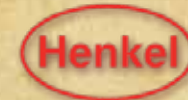
❧ We love our work and this makes us innovative, to ensure that your event stands out from the rest

❧ Our team comprises of consummate professionals who give you the highest standards of quality in all our services.

❧ We know that any service you engage us for will reflect on your judgment, taste and reputation. This is why we do not treat you like a client; we treat you like a prospective reference to prospective clients.

❧ We place our profits below our reputation. Hence, you will always see us going the extra mile to provide you with our attention.

OUR CLIENTS



CONTACT US:



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Fax: 04 388 8033

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