



مینرال سرکلز بیرنگز  
mineral circles bearings



*"Wide Range, Wide Choice"*

**30**  
*years*  
Expertise in motion



## WHO WE ARE



Mineral Circles Bearings is the first company in UAE to specialize in automotive bearings.

For 30 years, we have been the supplier and exporter of a wide range of premium brands for automotive, industrial, and agricultural bearings. With head office in Jebel Ali Free Zone, our branches are conveniently located in Dubai as well as throughout the Middle East, Africa, and China.



We are an authorized distributor of various Japanese brands such as NTN, SNR, NSK, MBS, and Musashi Oil Seal as well as Korean brands KBC and ILJIN. We also manufacture our own brand, MCB, using our quality certified facilities in China.



Our large warehouse facility in Jebel Ali and two showrooms in Dubai allow us to stock a wide range of bearings giving our customers convenient access to well-known brands.

Mineral Circles Bearings is committed to providing cost effective high quality bearings with flexible business terms for ultimate customer satisfaction. This has made us a trustworthy and reliable business partner in the industry since 1984.



## MISSION

Keeping the industry in motion by supplying quality bearings at competitive prices to ensure customer satisfaction

## VISION

To maintain the position of being the leading regional supplier and exporter of all types of bearings



## MINERAL CIRCLES BEARINGS IN BRIEF

### Our Management Team

Our management team comprises of highly qualified experts with 30 years of experience in the bearing industry. Together with the staff, they work with the utmost dedication to live the company's mission of keeping the industry in motion by supplying the highest quality bearings at competitive prices and ensure customer satisfaction.

#### Amar Ridha

##### Chairman and Founder

Believing in the future of bearings, he envisioned of having a specialized bearing company in the region. Thus, he founded Mineral Circles Bearings in 1984.

Now, with over 30 years of experience in the bearing industry, he is considered as one of the region's experts on automotive bearings.

#### Safa Alwan

##### Managing Director

Prior to joining Mineral Circles Bearings, he established his own company in Europe after acquiring years of expertise in the paper industry in the Middle East. His extensive experience in these regions has been instrumental in his 18 years in the bearing industry particularly in the management and finance sector.

## INFRASTRUCTURE

Mineral Circles Bearings' modern and sufficient infrastructure enables safekeeping of a wide range of premium bearing brands.



### Warehouse

Our newly built 10,000 square meter state-of-the-art warehouse in Jebel Ali Free Zone (JAFZA) can accommodate more than 7,000 pallets and is equipped with the latest SKU system as well as material handling equipment.

### Showroom

We have two showrooms conveniently located in downtown Dubai to assist our walk-in customers and provide real time delivery of high quality bearings.



## WHAT WE HAVE

- » 8 Brands
- » 17 types of bearings
- » Supply to more than 65 Countries
- » More than 1000 loyal and satisfied customers

We have a wide range of high quality automotive, industrial, and agricultural bearings produced by the world's leading bearing manufacturers.

- » Adapter sleeves
- » Air condition ball bearings
- » Alternator ball bearings
- » Angular contact ball bearings
- » Clutch release bearings
- » Deep groove ball bearings
- » Needle roller bearings
- » Pillow block bearings
- » Self-aligning ball bearings
- » Steering bearings
- » Spherical roller bearings
- » Tapered roller bearings
- » Tensioner bearings
- » Thrust ball bearings
- » Wheel bearings
- » Wheel hub bearings
- » Water pump bearings

## Quality

Our bearings are manufactured in accordance to international standards and have undergone quality control tests using modern facilities. To ensure durability and outstanding performance, our own qualified engineers further test the bearings prior to delivery.



## Material

The quality of bearings depends on the material used in production. Our bearings are made of Chrome Steel 52100 which is designed for extreme durability and high quality performance. This is in accordance to the international standard for bearing steel as shown below.

Country	China	France	Germany	International	Japan	Sweden	USA
Standard	GB	NF	DIN	ISO	JIS	-	ASTM
Steel	Gcr15	100C6	100Cr6	683/XVIII	SUJ2	SKF3	52100



## BRANDS WE OFFER

We are the distributor and supplier of the world's leading Japanese, Korean, as well as Chinese bearing and oil seal brands.

### JAPAN

Established in 1918, NTN began manufacturing its ball bearings in Japan. Today, it is considered as the 3rd largest bearing producer in the world after its acquisition of SNR in 2010. With its headquarters in Osaka, NTN continues to be one of the leading suppliers in the automotive and industrial aftermarkets employing 18,000 staff in 27 countries.

**NTN**

### FRANCE

Founded in Switzerland by Jacques Schmidt, SNR manufactured the first rings and balls of the current tempered steel bearings. Having opened its factory in France during World War I, it supplied then the needs of the French military aeronautical industry. Today, SNR specializes in automotive, industrial, and aerospace bearings and is known as the first bearing company to obtain ISO-9001 certification.



### JAPAN

Established in 1961, NSK Ltd. is Japan's first bearing manufacturer and is one of the largest bearing suppliers worldwide. NSK specializes and offers a complete range of automotive and industrial bearings.

**NSK**

### JAPAN

MBS is a Japanese bearing manufacturer since 1951. The company specializes in a wide range of ball and roller bearings. MBS is primarily supplying the global automotive aftermarket and is gaining trust worldwide for providing high quality bearings at competitive prices.



### KOREA

ILJIN is a global manufacturer and OEM supplier to many of the world's largest car producers. It entered the automobile wheel bearing market in 1994 and expanded its business to include container and automobile chassis components. Now, ILJIN is a leading global wheel bearing expert.

**ILJIN**

### KOREA

KBC has been an ISO certified Korean bearings manufacturer since 1988. Its bearings are widely used globally on automobiles, heavy machinery, sports equipment, and electronic items. Combining high quality with competitive pricing, KBC has become one of the leading Korean bearing brands in the industry.

**KBC**

### CHINA

MCB is a leading Chinese bearing brand owned and manufactured by Mineral Circles Bearings. Since year 2000, the company has designed and produced a wide range of automotive, industrial, and agricultural bearings which are widely accepted in the Middle East, Africa, and European markets for their quality and competitive prices.

**MCB**

### JAPAN

Established in 1948, MUSASHI Oil Seal Manufacturing Co. Ltd. is one of the leading manufacturers of cost effective OEM quality Oil seal, O-ring, and other products with fast delivery service worldwide.



## CONVENIENCE OF DOING BUSINESS WITH MINERAL CIRCLES BEARINGS

### Easy to connect with us

We have a dedicated centralized communication system for our customers' ease. With modern technology and devices, our customers can conveniently place orders anywhere in the world either by phone, fax, e-mail, or online.

### Quick and prompt response to customer inquiries

Our professional and highly trained Sales staff ensures that every inquiry will be given proper attention and feedback within 48 hours.

### Ready stock

We keep in stock a wide range of premium bearings not only to meet our customers' needs but to facilitate fast and efficient delivery.

### Packaging

We follow international packaging standards regardless if it's a single box or a pallet. This process not only ensures proper handling, stocking, and delivery of bearings but also prevents rusting and oil leakage.

### Shipment

We guarantee to ship the goods via air, sea, or land depending on the customer's needs.

### Error-free documentation

Our qualified and experienced personnel take utmost care in preparing accurate shipping documents thus assuring hassle-free and smooth transactions.

### Customer Experience

We take pride in giving a unique sales experience to all of our customers. Each has a professional and highly trained account manager as the sole point of contact responsible for taking care of the whole process starting from the time of inquiry, selection, and finally delivery.

### Geographic reach

With 30 years of expertise in the bearing industry, we are always ready to supply our customers in more than 65 countries throughout the Middle East, Africa, Asia, America, and Europe.





## ADVANTAGES OF DOING BUSINESS WITH MINERAL CIRCLES BEARINGS

Select from a wide range of high quality bearings from premium bearing brands. We have competitive prices, flexible business terms, and fast delivery anywhere in the world.



### Select Wide Range of Bearings

We deal with 17 types of automotive, industrial, and agricultural bearings. This wide range makes us a one stop shop for all types of bearing requirements.



### From Wide Variety of Brands

Our exclusive range of Japanese, Korean, and Chinese bearings provides a wide choice of premium brands to match your needs and the market's demand.



### Having Excellent Quality

All our bearings are manufactured in accordance to international quality standards and are widely acclaimed for their durability and excellent performance.



### Competitive Price

With a reliable and trustworthy procurement management as well as a strong long term relationship with our suppliers, we have successfully lowered the cost of bearings that enabled us to provide you with competitive prices.



### Flexible Business Terms

We provide suitable payment terms to our customers and we allow them to place orders of any quantity.



### Fast Delivery

With readily available stock, our warehouse facility in Jebel Ali Free Zone guarantees convenient and fast delivery.



### Any Location in the World

Our geographic reach enables us to deliver goods to any destination worldwide either by land, sea, or air.



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