



Enriching

In-store Experience

FOCUS **FOCUS**

Focus POS enables staff to provide quick and efficient services to customer, delivering an experience that matches your brand promise and builds customer loyalty. This Retail Management solution is designed to optimize store performance and increase productivity.



BENEFITS

- Increase profitability by raising performance and productivity
- Manage multiple outlets with pricing advantage
- Increase customer satisfaction by quick accurate and secure transactions
- Customize and synchronize with ease, be it for a super market or a provision store

KEY FEATURES

Facilitates Dynamic Sales Operations

- Supports transactions in multiple currency and multi-lingual interface options
- Synchronizes and assimilates sales data from multiple outlets
- Users can specify various modes of order placements
- Easily define barcodes for products
- Quickly configurable and scalable solution that integrates with a variety of ERP applications

Manage Loyalty and Promotion Programs

- Accommodates various programs like dynamic membership program, point redemption model etc.
- Facility to extend discounts on products and services with ease

Customizable Display

- Faster transactions with POS display that can integrate with a keyboard or a touch screen
- Customize buttons, screens and panels

MODULES

Dashboard
Sales
Pre Order
Customer Tracking
Kitting / De-Kitting

Discount Management
Schemes & Loyalty Programs
Membership & Rewards
Multiple Security levels